



Digi & yello
LAUNCH BELIZE'S

2019

Telephone Directory

Digi is elated to share that on Thursday, April 25, the company partnered with Caribbean leader in digital media & marketing solutions, Yello Media Group, for the official cover reveal and launch of Belize's 2019 Telephone Directory. Gracing the cover of this year's publication is Belize's very own Madison Pearl Edwards- young Belizean environmental activist, who was dubbed Oceana Belize's "Ocean Hero" in 2017.



This year, the visually captivating cover photo depicts a "Go Green" theme, which highlights the importance of environmental friendliness in Belize.

"Not just today but every day is an excellent opportunity for us to do more to protect the environment and our precious natural resources. Sustainability is vital to our society's future, which is why this year's directory is themed "Go Green." It highlights the importance of living in harmony with the natural world around us, protecting and preserving it for future generations." — Cheryl Dixon, Yello Media Group.

"According to a UN climate change report last year, if we don't take extreme action we will see extreme effects by 2030." commented Madison at the launch ceremony. "I am going to be 24 years old IF we make it there. I want to live and I'm really gonna need this planet to do that! So, I do my part to refuse, reduce, recycle, turn out lights, use less plastic, carpool, ride a bike instead of a car when I can & stay conscious of the origin of my food... Please remember me every time you see this cover and think of all the ways YOU do different to save the life of our Belize Barrier Reef, our planet and home."

Apart from the featured cover, the 2019 Telephone Directory provides additional information and tips on environmental conservation and protection.

Books are available for free in regular and miniature sizes at any Digi office, Courts Belize, Tropigas and A&R branch countrywide.



For more information, please contact:

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