

Digi Continues to Transform Retail Experience with New *Signature* Store!



“In addition to its interactive handset and accessory displays, the store’s larger-than-life, floor-to-ceiling LED wall & window displays are a beacon on the Mirab compound, drawing eyes and inviting customers for a full Digi experience. The space also features a waterfall accentuating a sophisticated design & a gaming lounge allowing customers to engage in an experience unlike any other retail store in Belize. So, it’s more than just a store. Simply put—it’s a Digi Signature Experience”
– Marconi Leal, Deputy Chief Sales & Marketing Officer

Digi is elevating its brand to new heights through the launch of its latest, state-of-the-art retail store- “The Digi Signature Store”! Located at the Mirab building, at 2½ Miles on the Phillip Goldson Highway, the interactive & sophisticated Signature Store drives exploration and top-notch customer assistance through an immersive retail experience.

The Digi Signature Store is a platform designed with our customers at the forefront; to provide a transformed retail experience in telecommunications and beyond.

The Grand Opening was held on Friday, August 2, followed by door-buster sales on Saturday, Aug 3, offering unbeatable “Buy 1, Get 1 FREE” device deals for all Digi shoppers!

Customers are invited to visit the Digi Signature Store for the ultimate Digi experience. Opening hours are 8AM to 7PM, Mondays through Saturdays.

“Our new Digi Signature Store is the latest addition to the fleet of modernized Retail Stores recently launched. This highly interactive and technologically advanced store was especially designed to transform Digi’s existing and prospective customers’ experience into a world class and most memorable one. I invite you to come visit us and experience world class standards right here in Belize at our new Digi Signature Store.”
– Zellie Tillett, Chief Customer Service Officer

The first-of-its-kind retail store features exciting curations and interactive touch points that are delivered in a unique, digitally activated way. It includes immersive signage, larger-than-life displays, and interactive experiences, which foster memorable moments and shared experiences for all visitors.

