



# Highlights of Quarter 3 INITIATIVES

## Christmas Initiatives

In December, Digi took part in three major initiatives focused on giving back and building community spirit: the Holiday Tea Party, Digi Toy Drive and Love FM Christmas Parade.

The Holiday Tea Party hosted forty Golden residents from the Octavia Waight Center in San Ignacio to a Christmas social evening, with fine dining and entertainment.

The company continued on its quest with staff support to participate in its 2nd Digi Toy Drive, a countrywide distribution of over 250 toys and participation in the 2018 Love FM Christmas Parade. These initiatives were geared towards the gifting of brand new, hand wrapped toys, books, puzzles and other items to deserving children. A huge thanks to all the staff who contributed to these activities.



## Community Enhancement Contributions

On Monday December 17, 2018 the official handing over ceremony of a Dennis Sabre Fire Truck to the San Pedro Fire Department took place. The Digi Team worked with NEMO and the Belize Fire Service to coordinate the logistics and shipping of this Fire Truck for the people of San Pedro. This collaborative effort is a representation of Digi's commitment to give back to the communities we serve.



## Customer Appreciation & Giveaways

In December, DigiNet Customers got SO MUCH MORE. We celebrated with our customers by sharing the gift of MORE SPEED! For the entire holiday season, DigiNet customers have been enjoying double the Speed for the same price.

This increase in DigiNet speeds powered Belize to jump 18 places in one month, as defined by the Ookla Global Speedtest rankings in December 2018 based on a 34% increase in average speeds across Belize, month on month.

In addition, Digi Customers got even MORE, DigiFans got the chance to win a WHOPPING shopping Spree at Mirab: \$25,000, \$15,000 or \$10,000. On December 24, Alcides Vanegas was the lucky winner of \$25,000, Alexander Williams was the lucky winner of \$15,000 and Horace Bladden was the lucky winner of \$10,000.



## Youth Development Initiatives

Digi made two significant contributions to efforts geared toward the enhancement of youths. \$5,000 was awarded toward the Belize Special Olympics held in Dangriga Town at the Karl Ramos Stadium, \$6,000 toward the BECOL/DigiNet Basketball Tournament which had the participation of 34 teams in 6 different categories. Additionally, Digi supported the In The Gap Institute with their 1st Football 4 Life game, to support their vision of a Football Academy in Belize.

