

BTL PLEDGES \$100,000 TOWARD HURRICANE EARL RELIEF

Hurricane Earl made landfall late Wednesday night, 3rd of August, 2016. Virtually the entire country experienced its destructive winds, which left many Belizeans in need of dire assistance.

As always, the spirit of community and fidelity has been evident in the response by individuals and organizations across the country. Among those are the Belize Red Cross and the Hand in Hand Ministry who are providing immediate and long term aid to support those impacted the most by Hurricane Earl.

Belize Telemedia Ltd (BTL) is pleased to pledge \$100,000 toward the relief effort, with a commitment of \$50,000 each to the Red Cross, and to Hand in Hand Ministries.

The Belize Red Cross will use the BTL contribution principally to help fund their innovative cash transfer program (CTP) where impacted families will be provided with cash contributions directly via prepaid credit cards, to enable them to purchase their restoration supplies and products themselves. The contributions from BTL will benefit some 400 persons, according to Red Cross estimates.

The contribution to Helping Hands Ministries will assist in the construction and reconstruction of houses for persons whose dwellings were compromised or destroyed by Hurricane Earl.

“We want to commend the Belize Red Cross, Hand in Hand Ministries, and the many Belizeans from all walks of life for all the efforts and initiatives in support of hurricane victims. Many homes were devastated by Hurricane Earl and many persons – including a number of BTL employees - lost much of their material possessions as a result of the storm,” commented Anwar Barrow, Chairman of the BTL Executive Committee.

The entire BTL team is saddened by the calamity and will continue supporting Belizeans in times of tragedies by any means possible. With the Hand in Hand Ministries in particular we will mobilize our BTL team members to come out and assist in the construction of the homes for displaced persons. I am proud to say that our contributions will thus be both in terms of money and in terms of hands-on work to assist with these restoration efforts”, Barrow concluded.

Present at the Handing Over ceremony was the Director General of the Belize Red Cross, Mrs. Lily Bowman and Director of Special Projects & Programs, Hand in Hand Ministries, Mr. Bernard Panton.



For More Information Please contact: