

Make the Switch is BACK!



DigiCell, the country's leading telecom provider, launched its Make the Switch Campaign on March 1, 2017, giving customers of the mobile competitor, SMART, a range of incentives to switch to the nation's biggest and fastest mobile network. Since the launch of the promotion uptake has been brisk; mobile customers have made the smart choice and switched to DigiCell, taking full advantage of up to \$300 OFF any DigiCell device they choose.

DigiCell's Product Manager for Mobile, **Marconi Leal** said, *"We are excited to welcome new Digifans to the #1 Mobile network. Our last Make the Switch campaign was a huge success; to date we still have over 70% of these customers active on the DigiCell network. In the near future, we will be delivering even more value to customers thus ensuring that they always get MORE with DigiCell."*



All customers who make the switch to DigiCell during the month of March and April receive a **FREE fully loaded uSIM**. The **NEW free uSIM** comes with one month **UNLIMITED TALK & TEXT** plus **1GB of Data** for PrePaid Customers; while Postpaid customers get two months **FREE** when they sign up for any Postpaid plan.

The response to this campaign has been overwhelming. When asked why he made the switch, **Elmer Hall** said: *"DigiCell Service is more faster, more reliable. I catch service everywhere I go. I encourage anybody to get DigiCell. I get service in remote areas where Smart has none."*



This offer is available at all Customer Service Centers countrywide.

Customers interested in finding out more can call 119 or text/WhatsApp 608-8888.