

April 06, 2017

PRESS RELEASE

BTL Contributes to Victims of Pinks Alley Fire



BTL and its staff are pleased to have been able to provide support to the 16 families affected by the Pinks Alley fire. On April 4, 2017, twenty children received new school uniforms and backpacks filled with stationary. For this initiative, BTL partnered with The Angelus Press Limited and Swami's to ensure that the education of the children affected, would not be interrupted. BTL's Public Relations Manager Ingrid Tesucum stated, "We are pleased to be able to support these families as they try to get back on their feet, for us it was very important to ensure that the kids had the necessary items to go back to school."



In addition, care packages were given to these families which included cutlery, crockery and furniture. Belize City Councilor, Philip Willoughby said, "We are happy that corporate citizens like BTL are stepping up to the plate to assist residents. Much has been done for these families, but there is still much left to accomplish. These donations will indeed go a long way to assist families in need and will help them to regain some normalcy in their life."

Present at the handover were **NEMO Representative** Timrose Augustin, **Department of Human Services Representative** Dana Ferrel, **Belize Red Cross Representative** Lily Bowman and **BCC Representative** Councilor Kevin Singh on behalf of Councilor Philip Willoughby.



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