## BTL LAUNCHES 2017 TELEPHONE DIRECTORY

Belize Telemedia Limited (BTL) is proud to unveil its 2017 Telephone Directory cover. This year's directory cover features Belize's World Heritage Site – the Barrier Reef Reserve System which is comprised of seven marine protected areas located along the barrier reef. The Cover and related theme are intended to bring even greater attention to the unparallelled beauty

and importance of one of the most pristine reef ecosystems in the Western Hemisphere – once referred to famously 'as the most remarkable reef in the West Indies' by biologist Charles Darwin.

Apart from the featured cover, this year's phone book provides residential and business listings as well as Government and Diplomatic listings. The Telephone Directory also highlights BTL's products and services that are available to residential and business customers. You can learn how to establish service, steps to take when reporting a fault, and the many ways to pay your telephone bill.

The Yellow Pages within the directory, provides information in both English and Spanish thus making it easier to find what you are looking for. A key highlight in the Yellow Pages is the ever popular Restaurant Guide which provides a summary of featured restaurants by location with key services and facilities.

There is also a coupon section, with hundreds of dollars in discounts, deals from various vendors. BTL's Directory is available in print, online and mobile via the phone App. To download the app, search for Find Yello – Belize in the Apple Store or on Google Play. The new 2017 Telephone Directory will be available April 7 at all

Centers, Courts Belize and A&R countrywide. This year, BTL teamed up with World Wildlife Fund (WWF) Belize to bring awareness to Belize's World Heritage Site and the importance taking care of this critical ecosystem. BTL and WWF remind all Belizeans that in addition to the importance of the reef to economic livelihood of thousands of Belizeans, these protected areas provide important habitat to a number of threatened marine species including the West Indian Manatee,

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Green Hawksbill and Loggerhead turtles, the American crocodile and many endemic and migratory birds which reproduce in the littoral forests of cayes, atolls and coastal areas. Be sure to download the Layer App and Scan your Directory cover to see how you can help save our heritage today.



