

BTL 4G LTE COMING SOON!

Earlier this year, Belize Telemedia Limited (BTL), under the banner of its DigiCell Mobile Brand, and its telecommunications vendor-partner Huawei, made the exciting announcement of its rolling out of a nationwide 4G LTE network.

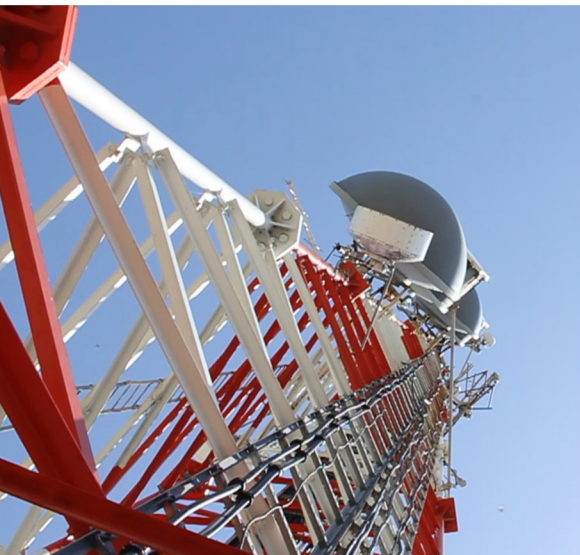
BTL is ecstatic to share that their first formal functionality test on the Huawei Network was conducted on September 8th, 2016 with successful results! DigiCell's 4G LTE Network is on track and promising faster mobile browsing speeds!

"BTL has made the very conscious decision to install LTE throughout the entire country where we have current mobile coverage- and not simply do a partial installation in select places. To date, we have completed the installation of 78 cell sites, which means that we are almost 80 percent complete with our first phase build-out. The fact that we are doing FULL LTE nationwide coverage is an important differentiator between us and our competitor, as we believe that it is critical that as many Belizeans as possible have access to this cutting edge high speed mobile technology," noted Anwar Barrow, Chairman of the BTL Executive Committee.

"And of course, we are reminding our customers that the new network is not just about LTE data speeds. This is the installation of a brand new network at the core and at the periphery. That means that all customers will see big improvements in voice quality and coverage, with text messaging and of course, with data – whether at regular 4G or at the new 4G LTE," added Barrow.

BTL has started its awareness building campaign for the launch of 4G LTE advising customer via Social Media and the press that persons will need a 4G LTE capable device to get LTE speeds and change out their SIM chip for a new uSIM chip. The new uSIM will initially be at no cost for persons with LTE devices. Customers will be able to keep their same number and mobile accounts.

The \$40 million investment in a brand new mobile network and the attendant launch of 4G LTE is a key element of an ambitious \$100 million four-year capital investment product to radically important mobile and landline services, in particular the speed, quality and reach of broadband connectivity across Belize.



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